

# BALL

Dr Catherine, PhD

**Associate Professor, Dr Catherine Ball** is an academic, company director, bestselling author, futurist and visionary working across global projects where emerging technologies meet humanitarian, education and environmental needs.

Having been called a 'social architect', Catherine also likes to create businesses and champion movements, search for unicorns, collaborate with peers, and advise current and future game-changers.

A champion of diversity and inclusion, Catherine believes we need points of difference to truly innovate and curate the changes we want to see in the world. Working to protect the natural environment and empowering all members of society through mutual education and respect are core aspects of her chosen projects. As well as supporting Australian start-ups and leaders from all generations; Catherine is particularly passionate about social mobility and equity.

Catherine is proud to be an advisor to a broad range of enterprises and philanthropic organisations; i.e. an international advisory board member for the Schmidt Ocean Institute, and an XPRIZE visionary and member of their Global Brains Trust.

Catherine's latest business ventures span angel investments and advisory across the broad emerging technology sector, from insect protein to personalised brain health through AI and neuroscience. Her internationally recognised work on drones and robotics community engagement via the World of Drones and Robotics Global Congress continues and is evolving. Catherine is also proud to be a member of Australia's Robotics Advisory Council.

Catherine holds a BSc Honours (Environmental Protection), a PhD (Spatial Ecology, Descriptive and Predictive Statistics) both from the University of Newcastle- upon-Tyne in the UK, and recently was awarded a DSc (Doctor of Science Honoris Causa) from Worcester Polytechnic in Massachusetts, USA.

Catherine lives in Sydney, Australia, with operations out of Los Angeles and London.

#### **Websites to note:**

drcatherineball.com  
worldofdroneseducation.com  
worldofdrones.com.au  
girlgeekacademy.com/sheflies  
womenwhodrone.co

#### **Awards and Honours:**

2023 DSc (Honoris Causa) Worcester Polytechnic Institute  
2020 Lord Mayor's Business Awards: Outstanding Micro Business Winner  
2020 Analytics Insight Worlds 50 Most Renowned Women in Robotics Award  
2018 Global Contribution to UAV Industry award from Shenzhen UAV Industry association  
2017 AFR's BOSS Magazine True Leaders Game Changers  
2017 Women in Leadership Awards – Finalist Innovation Category  
2016 Financial Review & Westpac 100 Woman of Influence  
2016 Top 25 Women in Robotics List  
2016 Courier Mail QBM Magazine: 25 Influential Movers and Shakers of Queensland  
2015 AFR's BOSS Magazine Young Executives of the Year Winner  
2015 National Telstra Business Woman of the Year, Corporate and Private Award  
2015 Queensland Telstra Business Women's Awards Winner  
2015 Queensland Telstra Business Woman of the Year, Queensland Corporate and Private Awards Winner.  
2015 Innovator of Influence at Innovation Week  
2015 Courier Mail Q Magazine: Queensland 50 Best and Brightest

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